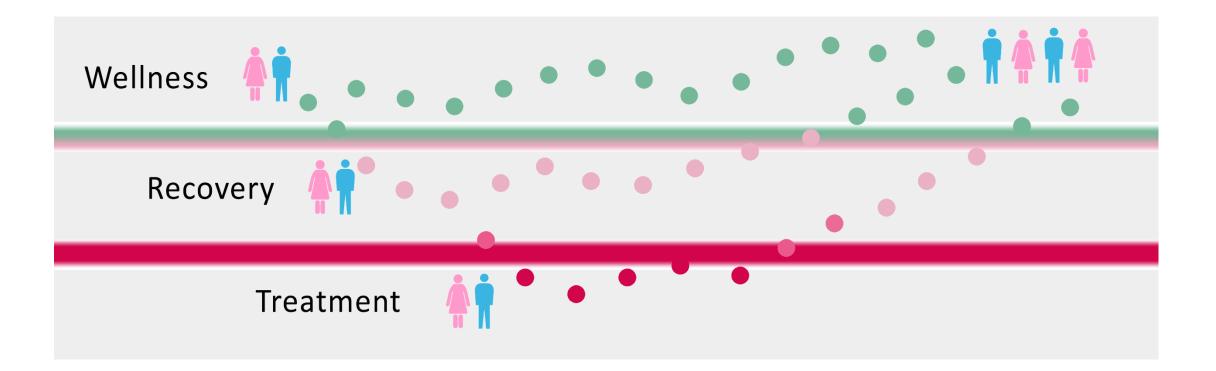
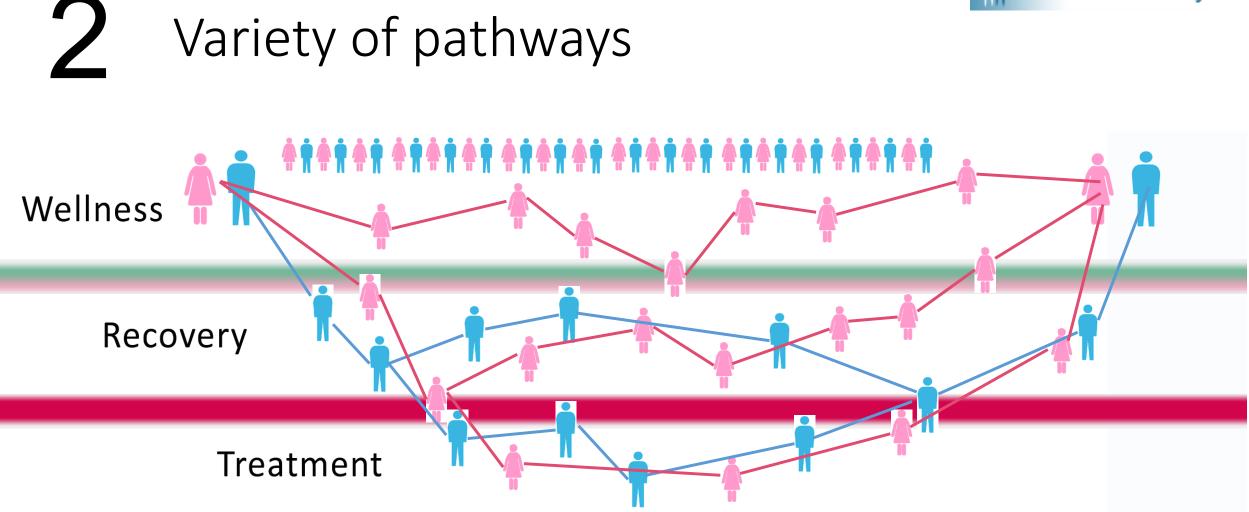


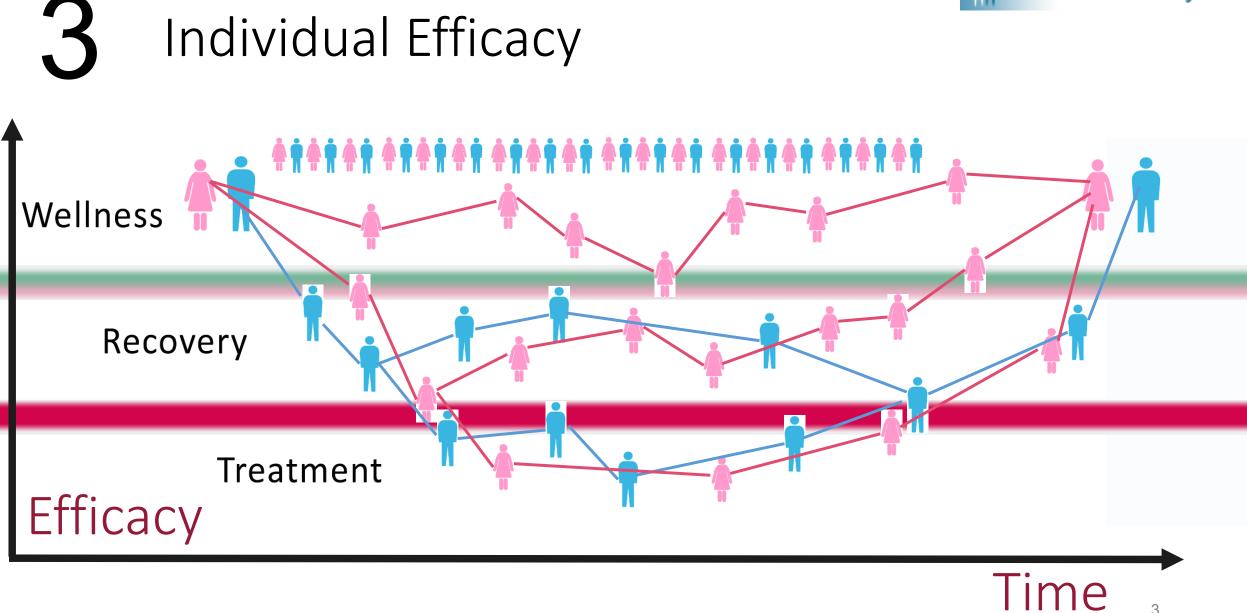
## The 3 areas













## **4** Wellness Programmes: some assumptions and approaches

1. Individuals respond to knowledge sufficiently to create desired behaviour change

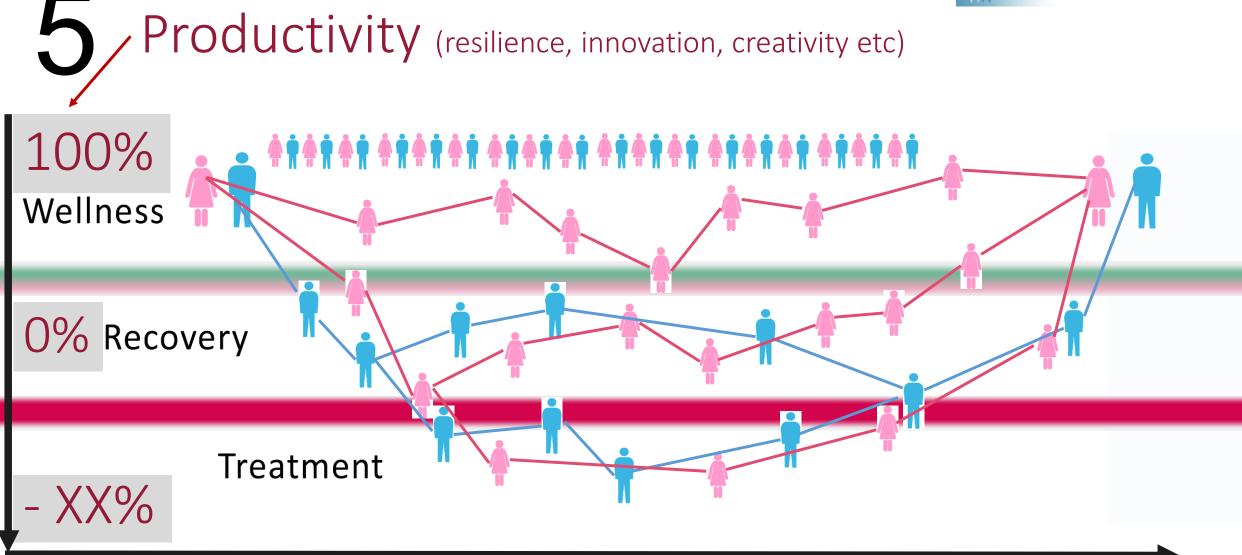
## 2. Rewards are a primary motivation

3. Place emphasis on wellness behaviours as opposed to recovery behaviours

## 4. Any development of illness is a medical problem

- 5. The individual workforce employee is usually the only consideration
- 6. That the programme will provide benefit for all





Time



